


REPORT OF MONTHLY ACTIVITY
UNDER EK BHARAT SHRESHTHA BHARAT ACTIVITIES
DURING OCTOBER 2020

OCTOBER 2020

Sr. No	Activities by India Tourism Offices / CIHMs / IITTM	Month of Activity	Proposed Activity	Details of the Activity	Paired States involved	No. of Participants / Attendees	Any other relevant information
1.	IHM CHENNAI- 600 113 TAMIL NADU	October 15.10.20	SCREENING OF THE DOCUMENTARY FILM "KASHMIR TO LADAKH"	1. As per the guidelines issued by the Ministry, an activity on "Screening of the documentary film "Kashmir to Ladakh" was organized on 15 th October 2020. 2. The session started by welcoming the audience 3. A brief note on EBSB and its importance was shared 4. The film was screened which touched the hearts of all 5. The event was highly appreciated by all the students and staff who participated 6. The event ended with a high note of belongingness towards Mother India 7. The Nodal officer concluded by giving vote of thanks 8. The webinar has been uploaded in youtube and many have liked and subscribed the video 9. Various social media platforms were used to reach the community like twitter, Facebook and LinkedIn where close to 250 commoners have viewed and liked the programme.	IHM CHENNAI AND IHM SRINAGAR	162	Coordinators: Mrs. R. Parimala, H.O.D, IHM Chennai Dr. J. Eugene, Lecturer, IHM Chennai Annexure: 1. Invitation Flyer 2. Pictures taken during the session 3. Youtube link: https://youtu.be/GsH7sRogkyY




**INSTITUTE OF HOTEL MANAGEMENT
CATERING TECHNOLOGY AND APPLIED
NUTRITION, CHENNAI**
(An Autonomous body Under Ministry of Tourism, Government of India)

Ek Bharat Shreshtha Bharat


Presents screening of the documentary film

KASHMIR TO LADAKH
Pairing Institute - IHM Srinagar

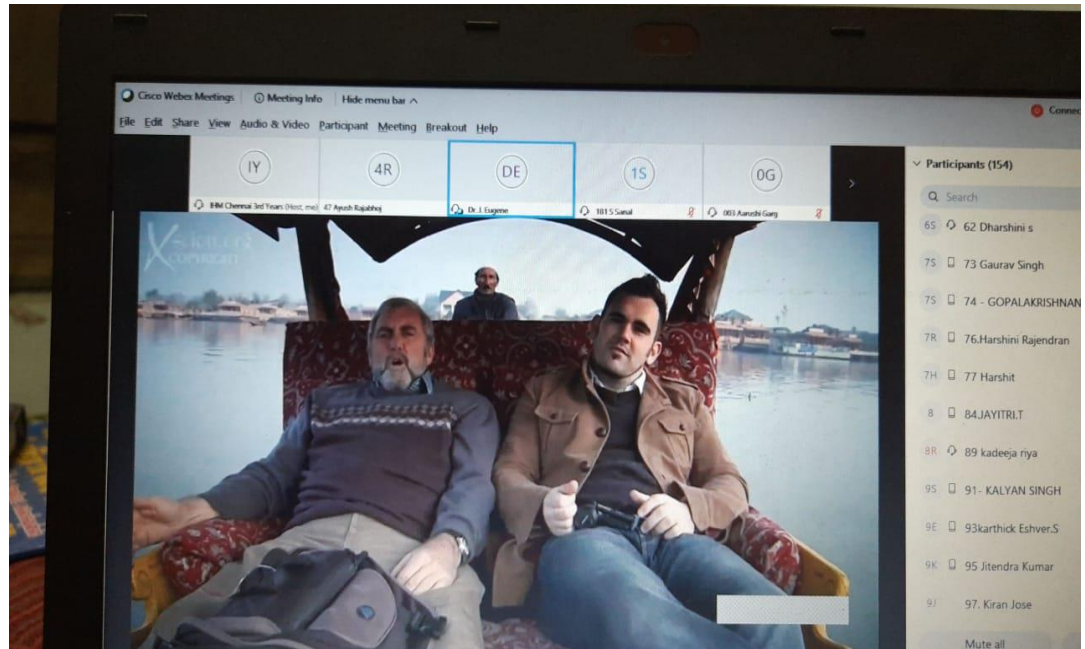


**Date: 15th October 2020
Time: 10:45am, Onwards**

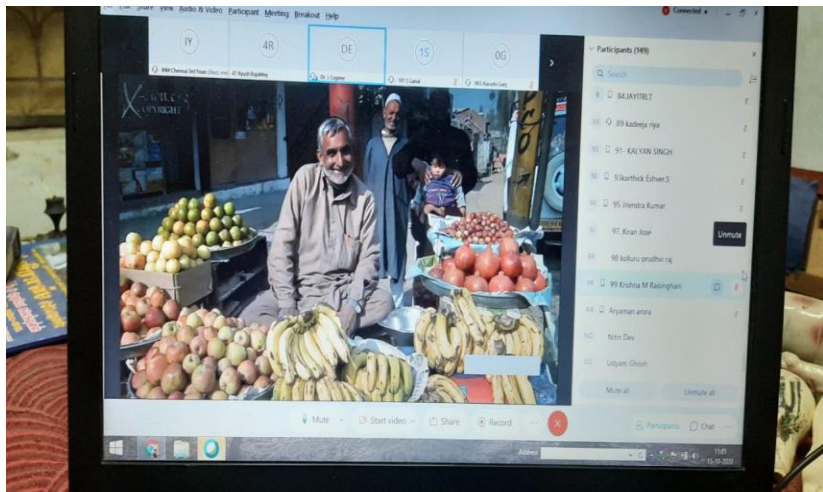
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INVITATION FLYER



**NATE AND HIS FRIEND NARRATING THEIR
KASHMIR TO LADAKH EXPERIENCE**



A KASHMIRI FRUIT VENDOR



NATE AT LADAKH